


Packaging Plus

In today's highly competitive book market, publishers are seeking new ways to make their products stand out from the crowd. One answer is the Book Plus concept—books packaged with interactive components. In recent years more and more publishers have entered the Book Plus field, making it the fastest-growing segment of the children's book market.

However, a Book Plus project often is easier said than done. Sourcing and pricing components can be a difficult and time-consuming task. Producing the actual book is even more time-consuming. And issues of package design, scheduling, and coordination must be addressed. Many publishers have neither the personnel nor the resources they need to accomplish these frustrating and costly tasks.

Publishers aren't the only ones feeling the crunch. Companies looking for traditional packaging services may not have books to worry about, but they still must devote time to sourcing components—then spend the money to ship these components off to a packager. And coordinating an outside packaging job can be difficult and frustrating.



Have you ever
been frustrated by
the traditional
packager's inability
to meet your
broader needs
?



But what if a packaging company offered more than just packaging? What if your component sourcing, package design, writing, art, assembly, shipping, and more could all be done under one roof, eliminating your need for the resources to accomplish these tasks?

Pace Products offers all these services—at prices no company can afford to ignore. Our staff has the experience and expertise needed to accomplish your most challenging packaging and publishing projects, efficiently and professionally.

With our broad range of services, we are proud to be much more than a packaging company.

Pace Products is Packaging Plus.

